

Tacis Gavoyannis

A.T. Kearney

The logo for the UK Space Conference 2017 features a circular graphic composed of segments in the colors of the Union Jack (red, white, and blue). The text "UK SPACE" is prominently displayed in a large, white, sans-serif font, with "CONFERENCE" and "2017" stacked in smaller white font below it.

UK SPACE
CONFERENCE
2017

#UKSPACE2017

The Internet of Space

Creating ubiquitous digital solutions with space assets

- ❑ A.T. Kearney is at the forefront of digital innovation, creating health and energy solutions that will help to meet some of our planets greatest challenges.
- ❑ A global solution requires ubiquity of service, which terrestrial infrastructure can not provide.
- ❑ We turned to the European Space Agency (ESA) for guidance, support and innovative collaboration



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The value of space assets

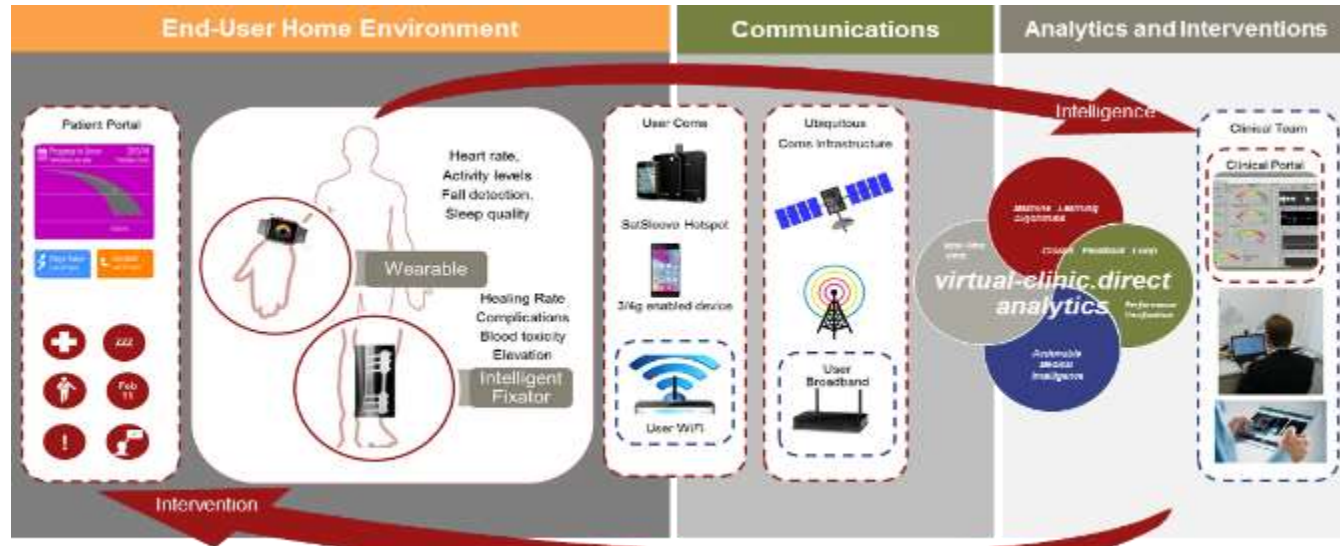
Enabling real-time digital health services

- ❑ There are over 700k episodes of tibia and ankle fractures per annum in currently addressable markets
- ❑ Our intelligent medical devices connect orthopaedic trauma patients to their clinicians in real-time.
- ❑ SatCom, which will be used by 18% of users is the best way to avoid a postcode lottery and ensure everyone can benefit from significant reductions in:
 - Improved patient recovery time
 - Reduced cost of care
 - Lower risk of complication



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Virtualclinic.direct architecture

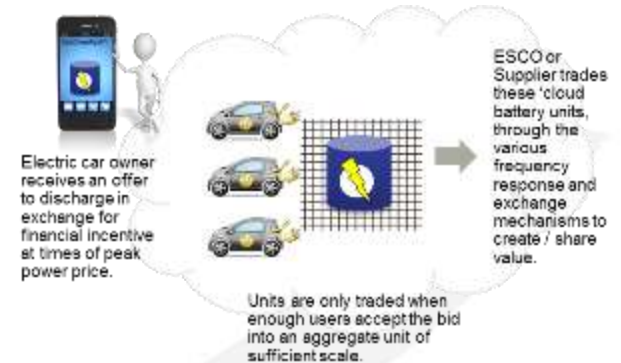


GPS tracks device/patient movement to determine compliance levels and provide dynamic scheduling of appointments.

Future collaboration

The partnership between ESA and A.T. Kearney has a bright future

- ❑ The scope of our intelligent orthopaedic solution will be extended spinal and pilon fractures, of which there are over 1.4m addressable episodes per annum
- ❑ ESA could play a key role in our 'Human Switch' project where a Battery Cloud enables and aggregates mobile battery assets into merchant tradable units for citizen benefit



Our experience of working with ESA

Collaborative, innovative and detailed

- ❑ The direct ARTES funding program is non-competitive, creating a depth of collaboration that we have not experienced in open calls
- ❑ Working in a multiple agency environment broadens the base of skills and expertise available and requires a flexible approach to stakeholder management.
- ❑ The close and collaborative approach to bid development is of significant benefit to all stakeholders and ultimately the end users.

