

ANDY WELLS

STERLING GEO

The logo for the UK Space Conference 2017 is a circular emblem with a red, white, and blue striped border. The text "UK SPACE" is in a large, bold, white sans-serif font, with "CONFERENCE" in a smaller font below it, and "2017" in the largest font at the bottom.

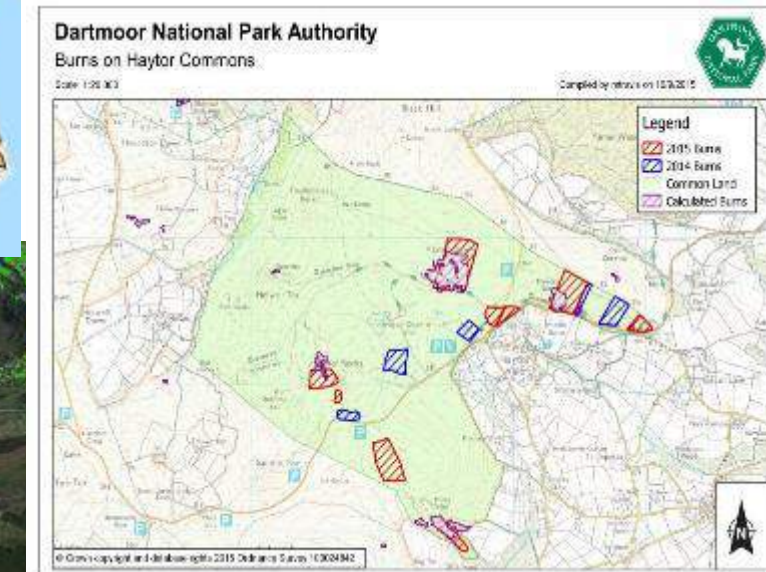
UK SPACE
CONFERENCE
2017

#UKSPACE2017

SSGP – 1 to 100

One hundred government users of one “app” powered by Earth Observation (EO) Data

1. Create a vehicle to reduce barriers to EO data use
2. Create a long-term sustainable use of “pragmatic” remote sensing
3. Deliver answers not more data
4. Design those answers around the needs of the client, NOT the abilities of the technology



Challenge – Solution – Outcome

Challenge



DATA

Solution



Content



Workflow

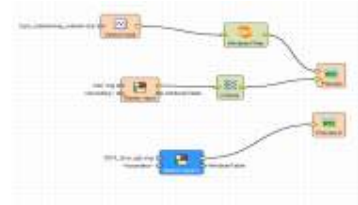
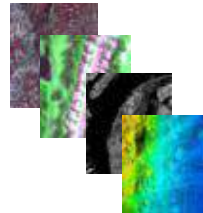


Analytics

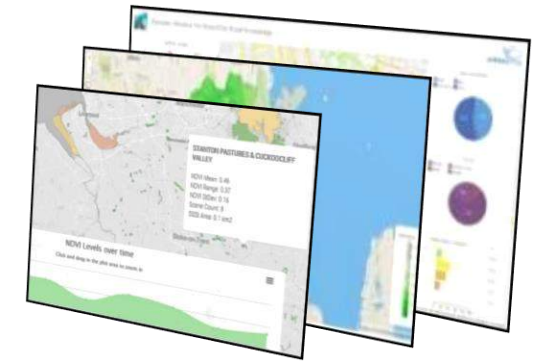
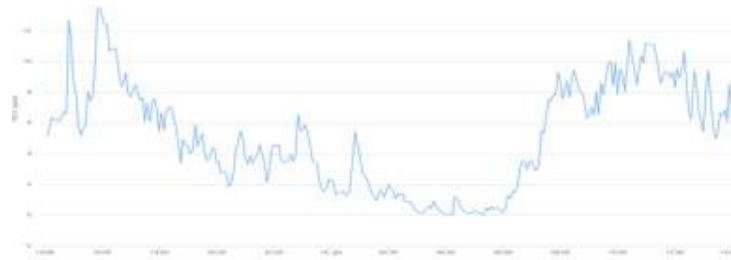


Presentation

Outcome



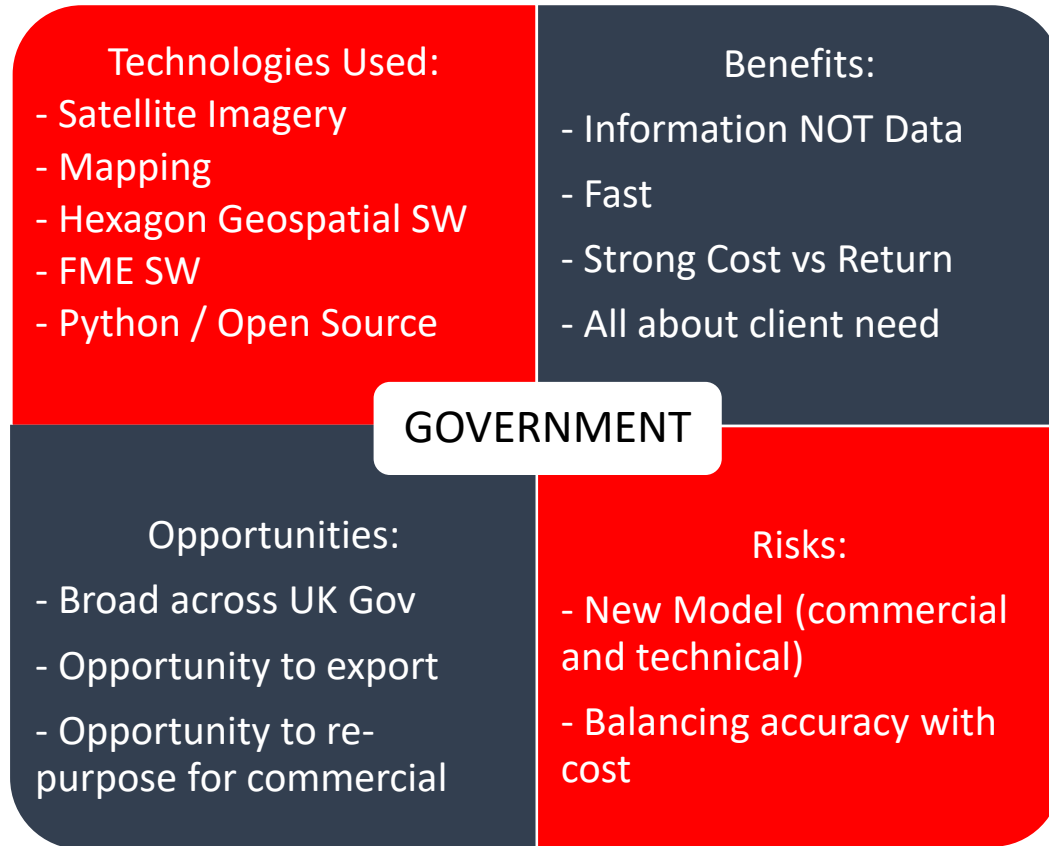
The solution



“Hi-value analytics powered by space, delivered through simple applications”



SUMMARY



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Further Details on this case study can be found on <http://www.spaceforsmartergovernment.uk/case-study/>

#UKSPACE2017