



DEIMOS FOREIGN DIRECT INVESTMENT  
CASE IN UK

UK SPACE CONFERENCE  
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TECHNOLOGY COMPANY OF THE ELECNOR GROUP (Industrial Group specialised in Energy) ESTABLISHED IN YEAR 2001



SPACE



AERONAUTICS



MARITIME



TRANSPORT



INDUSTRY  
& UTILITIES



TELECOM  
& MEDIA

30 M€  
Turnover

15  
Years of  
expertise

6  
Countries:  
Spain, UK,  
Portugal,  
Romania, Peru  
and Cameroon

+300  
Highly-  
qualified  
employees

*Excellence, commitment and innovation*





# DEIMOS SPACE UK LIMITED (FOUNDED 2013)

MAIN TARGET: exploit all the capabilities of DEIMOS and develop new technologies in UK as well as, access to export markets from UK



SPACE UPSTREAM



SPACE  
DOWNSTREAM

2,5 M€  
Turnover

+20  
Highly-  
qualified  
employees

Established  
in Harwell





# SPACE UPSTREAM



## SPACE SCIENCE & EXPLORATION

- EXOMARS 2018 Mission analysis & SCOE GNC
- Future Mars Landers



## SATELLITE NAVIGATION

- G2G ESA Programme (e.g. ODTs, Constellation Replenishment)



## EARTH OBSERVATION

- Ground Segment for ESA Missions (e.g. METOP MWS Processor)



## SPACE SITUATIONAL AWARENESS

- ESA/EU SSA Programme - SST & SWE



## LAUNCHERS

- UK Small Launch Initiative
- Space Rider





## SPACE DOWNSTREAM



### EARTH OBSERVATION

- Intelligence
- Land Use
- Urban Monitoring
- Disaster Monitoring
- Agriculture
- Environment
- Use of AI for feature extraction



### SATELLITE NAVIGATION

- Location Based Services – Kyros: commercial platform



### INTEGRATED APPLICATIONS & TECHNOLOGY TRANSFER

- SUMO: Support to Marine Operations in Offshore Wind Farms





## MARKETS

DEIMOS operates from UK in all possible markets



### UK Market

- UK R&D Programmes
- UK Small Launcher Initiative



### European Institutional Market

- ESA
- EC (H2020)
- EUMETSAT



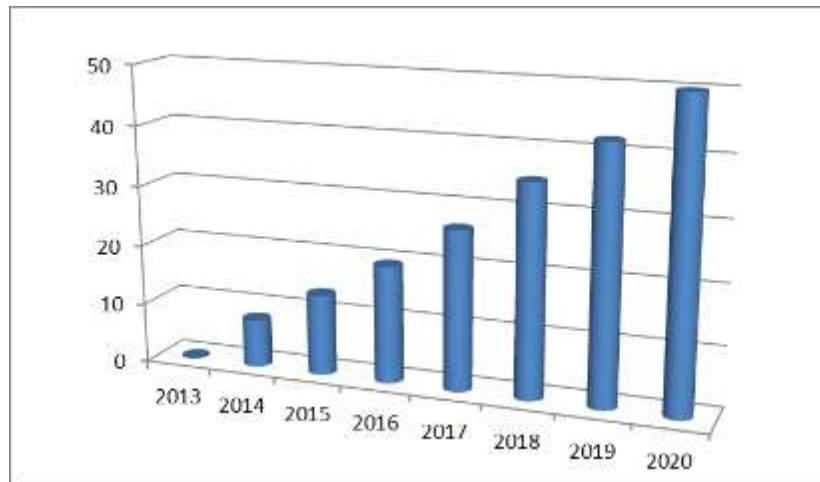
### Commercial Export Market

- EO Downstream Services (e.g. Agriculture, Urban Monitoring, etc)



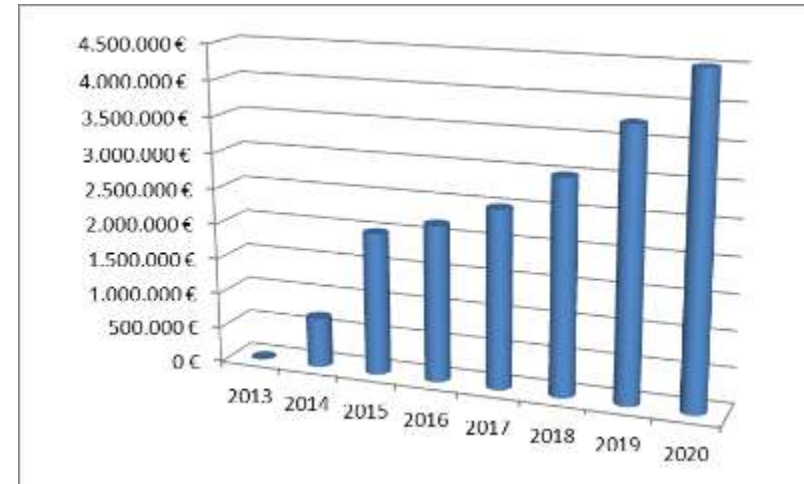
## PERSPECTIVES TO GROW

### Ambitious Plan to Grow in UK



#### STAFF

Plan to grow up to 50 staff in 2020



#### TURNOVER

Up to 4,5 M€ in 2020



## WHY DEIMOS IN UK?

### DEIMOS IDENTIFIES A LARGE POTENTIAL OF THE UK SPACE MARKET

- Ambitious long term strategic plan for UK space sector in both upstream and downstream
- UK Space stakeholders supporting this strategic plan: UKSA, Innovate UK, Catapult, etc
- Important Contribution of UK in ESA Programmes of high interest to DEIMOS (e.g. EO, GNSS, E3P, etc)
- Interest of UK in the Space Applications and downstream services
- Internal UK programmes (e.g. Small Launcher Initiative) of high Interest to DEIMOS
- Highly qualified engineers and world class Universities and Research Institutions
- Support from UKTI to access international markets





## CONCLUSIONS

- DEIMOS is fully committed to developing the company's UK capabilities from its base at Harwell
- DEIMOS has ambitious plans to grow our business from the UK, addressing the UK local market, European market and International market
- DEIMOS UK is fully integrated in the business strategy of DEIMOS
- DEIMOS UK is currently a team of 22 staff, with capabilities to continue growing in the short term
- DEIMOS UK is already delivering activities in Space in both Upstream and Downstream





EXPANDING FRONTIERS



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