



Adam Brocklehurst

K2 IP



UK SPACE
CONFERENCE
2017

#UKSPACE2017

Space 101: Intellectual Property

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UK Space Conference 2017
Manchester Central Convention Complex
Tuesday 30th May 2017



#UKSpace2017

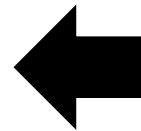
IP - *how to prevent your hard-earned knowledge ending up as money in someone else's pocket...*

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- IP → protecting your competitive edge
- IP issues not a priority?
- Get educated
- Have an IP strategy and revisit it regularly



- Benefits?
 - Barriers to entry / deterrents → **control**
 - Attract investment, raise finance, new revenue streams
 - Bargaining chips
- How?
 - Have an IP strategy – even if initially two lines
 - Identify your IP
 - Range of protection
 - Allocate resources
 - Repeat...



- Free advice, UK IPO
- IP advisor



Busting some IP myths

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“We have no IP”

Costs

Funding

“We couldn’t sue anyway”

“Must have a patent!”



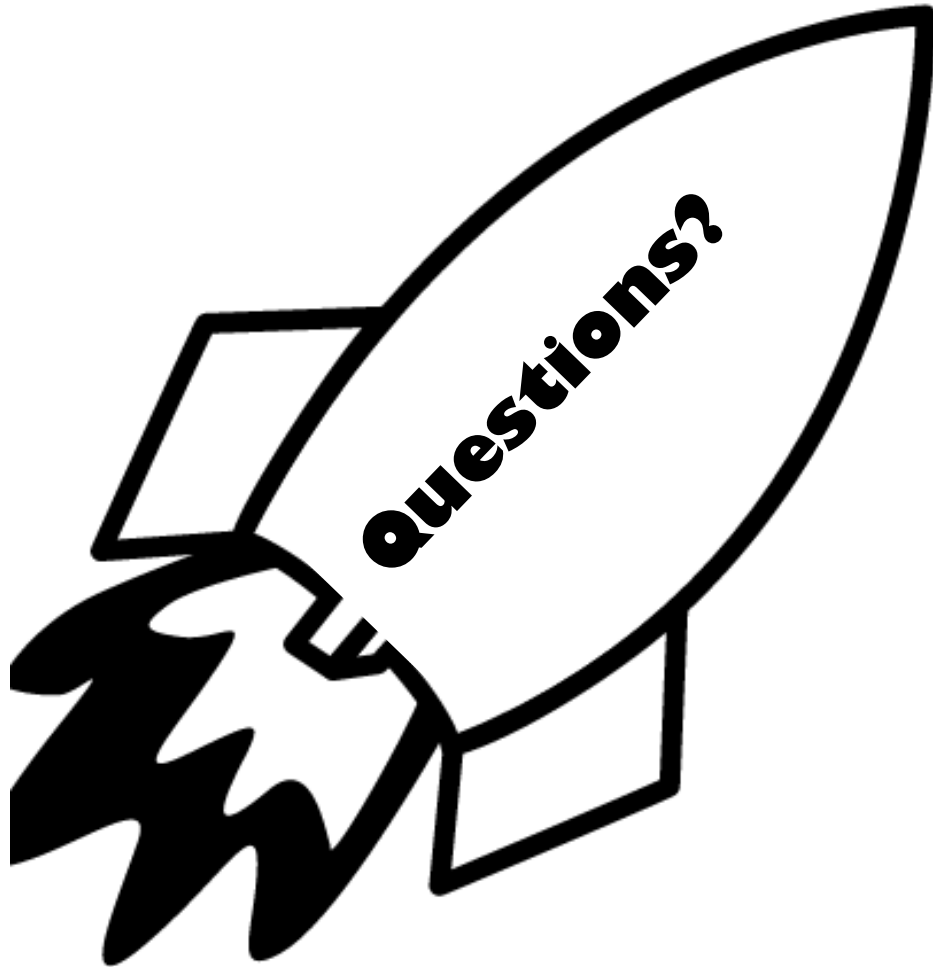
Space sector IP issues

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- Outside normal jurisdictions?
- Unusual market – some state/quasi-state customers
- Relatively high academic, University input
- Less familiar with IP than other high-tech sectors?



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