



Adam Brocklehurst

K2 IP



UK SPACE  
CONFERENCE  
2017

#UKSPACE2017

# Space 101: Intellectual Property

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UK Space Conference 2017  
Manchester Central Convention Complex  
Tuesday 30<sup>th</sup> May 2017



#UKSpace2017

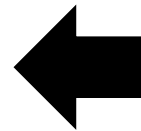
**IP** - *how to prevent your hard-earned knowledge ending up as money in someone else's pocket...*

**K2**

- IP → protecting your competitive edge
- IP issues not a priority?
- Get educated
- Have an IP strategy and revisit it regularly



- Benefits?
  - Barriers to entry / deterrents → **control**
  - Attract investment, raise finance, new revenue streams
  - Bargaining chips
- How?
  - Have an IP strategy – even if initially two lines
  - Identify your IP
  - Range of protection
  - Allocate resources
  - Repeat...



- Free advice, UK IPO  
- IP advisor



# Busting some IP myths

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“We have no IP”

Costs

Funding

“We couldn’t sue anyway”

“Must have a patent!”



# Space sector IP issues

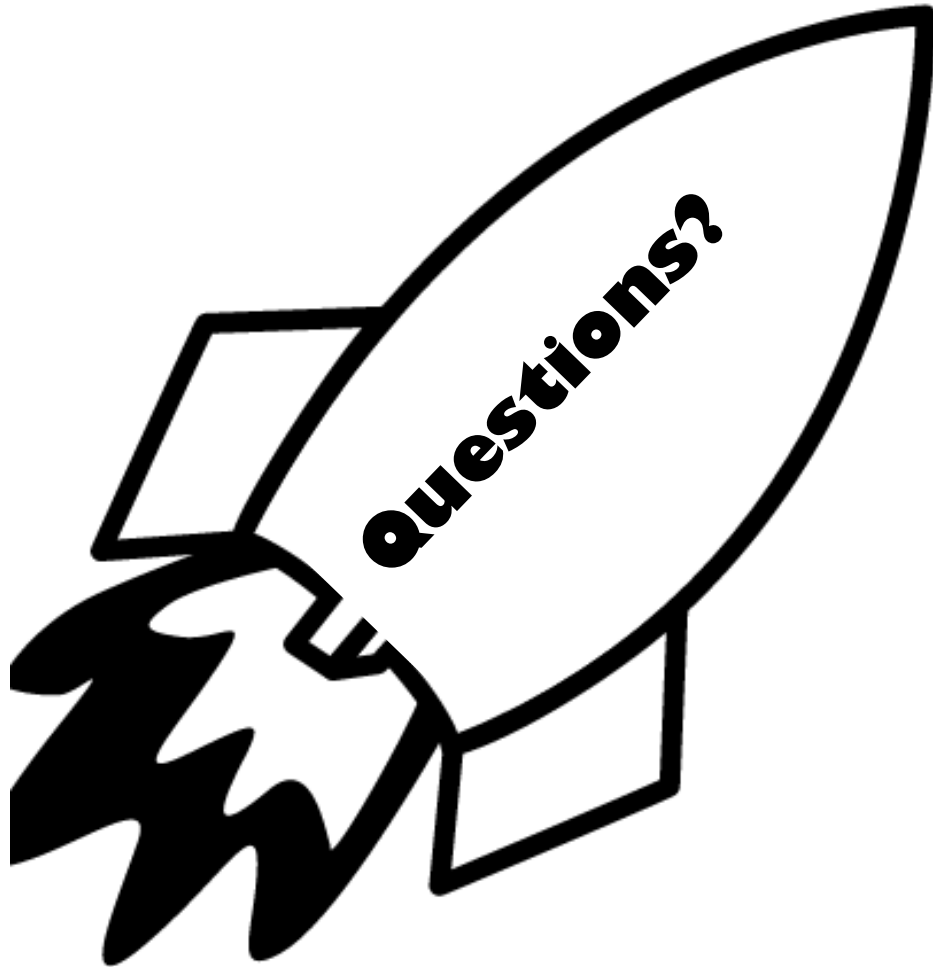
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- Outside normal jurisdictions?
- Unusual market – some state/quasi-state customers
- Relatively high academic, University input
- Less familiar with IP than other high-tech sectors?





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